



### About University Canada West

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students. The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.

Rated as a Five Star institution by the QS Stars higher education rating system.



# Master of Business Administration

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in a stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

The program is four tiers, a total of 45 credits that will develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills by selecting electives in one of eight elective areas. Our MBA program also includes relevant digital components. We collaborate with digital leaders such as the Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

UCW has partnered with the Canadian Association of Management Consultants (CMC-Canada) and Chartered Professionals in Human Resources (CPHR) of British Columbia and Yukon, opening up membership to students and making the Certified Management Consultant (CMC) and CPHR designations accessible to eligible students in the Consulting and Human Resources elective areas.

## WHY MBA?

- Learn to construct strategic responses to business challenges and opportunities
- Assess the ethical implications of business activities
- Develop, implement and evaluate solutions to business problems
- Formulate business decisions and systematic analysis that reflects critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams through the resolution of problems and completion of projects
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions
- Communicate ideas persuasively as a result of thorough analysis of information
- Gather, analyze and distribute information in a business context

EXCELLENT



## Program Structure

Tier 1 (4 courses)  
Analytical Foundations

- Managerial Accounting
- Ethics, CSR and Business Environment
- Talent Management
- Business Analytics

Tier 2 (5 courses)  
Management Principles and Practices

- Financial Management
- Marketing Management
- Leadership in the Global Context
- Operations Management
- One (1) elective

Tier 3 (4 courses)  
Business Applications

- Project Management
- Digital Transformation
- Two (2) electives

Tier 4 (2 courses)  
Integration and Implementation

- Strategic Management
- Choice of:
  - Graduate Internship
  - Capstone - Consulting
  - Research Project
  - Launch Your Business

## Elective Areas

Leadership	Human Resources	Entrepreneurship	Business Analytics
<ul style="list-style-type: none"> <li>Change Management</li> <li>Negotiations</li> <li>Leadership and Decision Making</li> <li>Intercultural Communication</li> </ul>	<ul style="list-style-type: none"> <li>HR Strategy</li> <li>Recruiting &amp; Retain Talent</li> <li>Management &amp; Employee Relations</li> </ul>	<ul style="list-style-type: none"> <li>Design Thinking</li> <li>Entrepreneurship</li> <li>Prototyping for Entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>Machine Learning</li> <li>Predictive Analytics</li> <li>Cloud Computing</li> </ul>
Financial Management	Marketing and Digital Marketing	Non-Profit	Consulting
<ul style="list-style-type: none"> <li>Investment Analysis and Management</li> <li>Personal Financial Planning</li> <li>Global Financial Institutions Management</li> <li>Green Finance</li> </ul>	<ul style="list-style-type: none"> <li>Digital Marketing</li> <li>Promotion</li> <li>International Marketing</li> <li>Marketing Analytics</li> <li>E-Commerce</li> </ul>	<ul style="list-style-type: none"> <li>Politics of Globalization: Theory &amp; Practice</li> <li>Understanding the Non-Profit Sector</li> <li>Strategy &amp; Governance in Non-Profit Organizations</li> <li>Non-Profits in the Global Context</li> </ul>	<ul style="list-style-type: none"> <li>Consulting Practice</li> <li>Change Management</li> <li>One Elective Course</li> <li>Consulting/ Innovative Graduate Project</li> </ul>



“The networking opportunities are invaluable, and the skills I am learning are setting me up for success in the business environments of the future.”

Carlene  
MBA, Canada



## Graduate Entry Requirements\*

A bachelor's degree awarded by a recognized post-secondary institution, with a minimum CGPA of 3.00 out of 4.33 and have ONE of the following additional requirements:

- Acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
- An appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng);
- A Bachelor's degree in Business Administration (BBA) or Commerce (BCom) or equivalent;
- A minimum of three years documented professional or management experience with evidence of career progression and relevant education and/or training;

and

- IELTS 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English).

\*Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.

## How to Apply

To find out how you can enrol, email: [inquiry@ucanwest.ca](mailto:inquiry@ucanwest.ca) or call one of our advisors at **1-877-431-6887**

University Canada West  
1461 Granville Street  
Vancouver, British Columbia  
V6Z 0E5, Canada

## Accreditations, Memberships and Designations

